

Preliminary Agenda

June 9 – 11, 2020 | Bangkok, Thailand



June 9

REGISTRATION 12:00 – 18:00

WELCOME RECEPTION 20:00 – 23:00

June 10

REGISTRATION 08:00 – 18:00

EXHIBITION 09:00 – 18:00

OPENING REMARKS 09:00 – 09:15

Commercial Aviation Forum

Overview Section

New business opportunities in Asia. Region's overview. Beyond domestic: reaching international markets. 9:15 – 10:50

Airline Business

Emerging business opportunities for airlines in Asia. From booming market to solid profitability and efficiency. 11:00 – 13:00

Airline Business

ACMI Market: cooperation between Asian scheduled and charter airlines and ACMI airlines from Europe. New business horizons in Asia for airlines. 14:00 – 15:50

MRO

MRO perspective: fresh business opportunities in Asia for MROs. International markets, profitability, innovation. 16:00 – 17:30

AIR Tech

Tech market overview 2020. New prospects technology brings to aviation. Latest innovation in Asia and new horizons for aviation industry. 11:00 – 13:00

Aviation and tech development in Asia. How to make sure the two industries are accelerating each other? 14:00 – 15:50

What awaits the tech sector in the upcoming year? International perspectives. 16:00 – 17:30

Finance & Banking

Global economy outlook and aviation sector finance in the context of global and Asia's markets. 11:00 – 13:00

Emerging economic regions in Asia and beyond – where to invest? International financial markets. 14:00 – 15:50

From booming market to economical growth and profits. How to ensure long-term financial profitability? 16:00 – 17:30

Consumer Behavior

Customer loyalty and customer retention: overview of the latest successful strategies within the region. 11:00 – 13:00

Changing consumer behavior and adapting new marketing strategies to appeal to customers internationally. 14:00 – 15:50

Customer experience as a top factor for purchasing decisions. Building smart and efficient profit-oriented customer policy. 16:00 – 17:30

AVIATION INDUSTRY AWARDS CEREMONY 20:00 – 22:00

VIP G.A.N.G. AFTERPARTY 22:00

June 11

REGISTRATION 08:00 – 16:00

EXHIBITION 09:00 – 18:00

Commercial Aviation Forum

Aircraft & Engine Manufacturing

International markets, solid profits and innovation. Outlook for upcoming years, production and delivery forecasts. 10:00 – 11:40

Airports

New business opportunities for airports in Asia. International markets and profitability. 12:00 – 13:40

Airports

New business opportunities in Asia for airports. Tech and innovation. New routes and airport revenues. Digital airport: forecasts and vision. 14:40 – 16:00

AIR Tech

Latest tech developments in the region: solutions, innovation and smart decisions that drive aviation in Asia forward. 10:00 – 11:40

Urban mobility: outlook for 2020 and new international business prospects the new mode of transportation opens for Asia. 12:00 – 13:40

Aviation tech and innovation in Asia. Latest tech developments that accelerate aviation growth. 14:40 – 16:00

Finance & Banking

Finance & Leasing sectors in aviation. Foreign and domestic business investment opportunities for Asia. 10:00 – 11:40

Evolving aviation finance models and innovation within the region. 12:00 – 13:40

Future finance and innovation in Asia – what are the best strategies to deal with upcoming challenges? 14:40 – 16:00

Consumer Behavior

Customer experience and innovation. Forming the top-notch customer experience: innovation-based success stories from the market leaders. 10:00 – 11:40

Outlook for five years. Building brand loyalty and effective strategic communication. 12:00 – 13:40

Marketing platforms – how to utilize contemporary media platforms to appeal to target audience? Key trends and challenges for Asia. 14:40 – 16:00

HR & Training

The most effective HR management strategies that open up new business opportunities for aviation training sector in Asia. 10:00 – 11:40

Profitability in a training sector: improving profit margins in flight schools and other aviation training institutions. 12:00 – 13:40

Aviation training and innovating. New solutions to pilot training, meeting industry demand and applying effective recruitment strategies. 14:40 – 16:00

END OF CONFERENCE DAY 2 17:00 – 18:30