

May 1st				May 2nd								
12:00 - 18:00	Registration			8:00 - 17:00 9:00 - 17:30 8:00 - 18:00 9:00 - 9:15	Registration Conference panels Exhibition Opening remarks							
		IATA Master Class times	IATA Master Class	CAF TIMES	Commercial Aviation Forum	AIR Tech times	AIR Tech	Finance & Banking times	AIR Finance	Consumer behavior times	Consumer Behavior	
		9:00 - 10:45	History & Evolution of ground operations Key definitions & terminology	9:15 - 9:45 9:45 - 10:15 10:15 - 10:45	Overview Section Key trends of 2018 Asia in global aviation context Forecasts for emerging technology							
		10:45 - 11:00	Coffee Break	10:45 - 11:00	Coffee Break	11:45 - 11:00	Coffee Break	11:45 - 11:00	Coffee Break	11:45 - 11:00	Coffee Break	
		11:00 - 13:00	Structure of the SGHA Elements of the Main Agreement	11:00 - 11:20 11:20 - 11:40 11:40 - 12:00 12:00 - 12:20 12:20 - 12:40 12:40 - 13:00 13:00 - 14:00	Airline business LCCs in Asia Full service carriers in Asia Low Cost Long Haul in Asia Airline management Dealing with increasing sector capacity Routes development in Asia	11:00 - 11:20 11:20 - 11:40 11:40 - 12:00 12:00 - 12:20 12:20 - 12:40 12:40 - 13:00 13:00 - 14:00	New technology utilization and implementation Emerging tech overview Emerging tech best practices Digitizing business Digitizing business	11:00 - 11:30 11:30 - 12:00 12:00 - 12:20 12:20 - 12:40 12:40 - 13:00	Aviation finance trends in Asia Aircraft financing: Asian case-study Rise of the Middle Class Economic benefits of Asian aviation Economic forecasts: market catalysts	11:00 - 11:30 11:30 - 12:00 12:00 - 12:20 12:20 - 12:40 12:40 - 13:00	Growing middle class and consumer behavior in Asia Marketing to the new generation Best marketing strategies to millennials Social media marketing Building a strong online presence	
		13:00 - 14:00	Lunch	13:00 - 14:00	Lunch	13:00 - 14:00	Lunch	13:00 - 14:00	Lunch	13:00 - 14:00	Lunch	
		14:00 - 15:45	Elements of the Annex A Elements of the Annex B	14:00 - 14:20 14:20 - 14:40 14:40 - 15:00	Airline business Ancillary revenues for airlines Ancillary revenues for airlines Ensuring airline safety	14:00 - 14:20 14:20 - 14:40 14:40 - 15:00 15:00 - 15:20 15:20 - 15:45	VR and AR in aviation overview VR - drawbacks and benefits AR - drawbacks and benefits VR and AR - what sectors benefit the most? VR and AR - best practices	14:00 - 14:20 14:20 - 14:40 14:40 - 15:00 15:00 - 15:20 15:20 - 15:45	Asian aircraft lease market in 2018 Wet/Dry leasing: forecasts and trends Basic principles of leasing industry Risk Management in leasing industry Main lease market drivers	14:00 - 14:20 14:20 - 14:40 14:40 - 15:00 15:00 - 15:20 15:20 - 15:45	Personalized marketing Best practices in personalized marketing Big Data in marketing Utilizing Big Data Utilizing Big Data	
		15:45 - 16:00	Coffee Break	15:00 - 15:45 15:45 - 16:00	Coffee Break	15:45 - 16:00	Coffee Break	15:45 - 16:00	Coffee Break	15:45 - 16:00	Coffee Break	
16:00 - 18:00	The Liability article and Consequence Loss explained Practical exercises in drafting an IATA SGHA Annex B	16:00 - 16:20 16:20 - 16:40 16:40 - 17:00 17:00 - 17:30	MRO Forecast & Key trends in Asia Best practices in dealing with growing MRO demand Emerging technology in the sector Panel discussion	16:00 - 16:20 16:20 - 16:40 16:40 - 17:00 17:00 - 17:15 17:15 - 17:30	Blockchain technology - overview Blockchain tech - best practices in aviation Blockchain tech - implementation in various sectors Cryptocurrency in aviation - overview and best practices Cryptocurrency in aviation - is there a place for it in aviation?	16:00 - 16:20 16:20 - 16:40 16:40 - 17:00 17:00 - 17:15 17:15 - 17:30	Tax regimes for aircraft leasing Lessors outlook for 2Q 2019 Leasing market and blockchain The rise of domestic banks Asian lessors: regional specifics	16:00 - 16:20 16:20 - 16:40 16:40 - 17:00 17:00 - 17:15 17:15 - 17:30	Brand management Managing your brand in the age of social media Crisis communication - do's and don'ts Appealing to younger customers Marketing to older generations			
20:00 - 23:00	RECEPTION PARTY			20:00 - 22:00 22:00	AWARDS DINNER VIP G.A.N.G. AFTERPARTY							

May 3rd								
8:00 - 17:00 9:00 - 17:30 8:00 - 18:00	CAF Times			Registration Conference panels Exhibition				
		Commercial Aviation Forum	AIR Tech times	AIR Tech	Finance & Banking times	AIR Finance	Consumer behavior times	Consumer Behavior
		Aircraft & Engine Manufacturing						
		Market overview	10:00 - 10:20	Artificial Intelligence application overview	10:00 - 10:20	Revenue management: best practices	10:00 - 10:30	e-Payment Trends in Asia - Opportunities and Challenges
		Emerging tech	10:20 - 10:40	The future of AI - drawbacks and benefits	10:20 - 10:40	Optimizing revenue for airlines	10:30 - 11:00	Loyalty schemes - best practices
		Optimizing efficiency	10:40 - 11:00	AI - what sectors benefit the most?	10:40 - 11:00	Latest revenue management strategies	11:00 - 11:20	Airline Loyalty Programs: latest marketing approaches
		Panel discussion	11:00 - 11:20	AI - best practices in implementing AI in aviation	11:00 - 11:20	Revenue management - seat inventory control	11:20 - 11:40	Creating brand loyalty
			11:20 - 11:40	AI future - what can we learn from other sectors	11:20 - 11:40	Biggest mistakes in revenue management		
		Coffee Break	11:40 - 12:00	Coffee Break	11:40 - 12:00	Coffee Break	11:40 - 12:00	Coffee Break
		Airports						
		Airports in Asia	12:00 - 12:20	Cyber security - biggest threats	12:00 - 12:20	Airlines defining financial strategies	12:00 - 12:20	Passenger experience
		Managing passenger flow	12:20 - 12:40	Cyber security - best security practices	12:20 - 12:40	Domestic vs International banks: cooperation potential	12:20 - 12:40	In-flight entertainment - new emerging trends
		Airport of the future	12:40 - 13:00	New technology in security spheres	12:40 - 13:00	Domestic vs International banks: cooperation potential	12:40 - 13:00	In-flight entertainment in digital age
		Panel discussion	13:00 - 13:20	Biometrics - making airports safe and efficient	13:00 - 13:20	Aircraft Financing: the fundamentals	13:00 - 13:20	On board sales - best practices
			13:20 - 13:40	Applying emerging tech in aviation security	13:20 - 13:40	Operating in right investor climate	13:20 - 13:40	How to increase on board sales
		Lunch	13:40 - 14:40	Lunch	13:40 - 14:40	Lunch	13:40 - 14:40	Lunch
Aviation Training								
Overview of aviation HR	14:40 - 15:00	Eco friendly tech - overview and forecast	14:40 - 15:00	Changing landscape of the market	14:40 - 15:00	E-commerce in aviation		
Recruiting and maintaining aviation personnel	15:00 - 15:20	Eco friendly aircraft	15:00 - 15:20	Bankers in a low margins context	15:00 - 15:20	E-consumer behavior: latest trends		
Challenges of aviation personnel recruitment in Asia	15:20 - 15:40	Building efficient aircraft	15:20 - 15:40	Expected fintech revolution: opinions	15:20 - 15:40	Key factors affecting target market		
Emerging tech in training	15:40 - 16:00	Alternative fuel	15:40 - 16:00	Aircraft financing and innovation	15:40 - 16:00	Studying consumer motivations		
17:00	CITY TOURS, NETWORKING ACTIVITIES							